Church Plant Ministry Plan Elements

Introduction	
Introduction	The ministry plan begins with a clear and compelling hook that grabs the reader's attention. It includes a clear vision statement that contains the five essential elements of a church planting vision.

Place and Demographics	
What Does God Want to Do?	The ministry plan describes the community where you will plant and how this church will specifically impact the community.
Demographics	The ministry plan contains relevant demographic information. It highlights a few pieces of data that have been analyzed and will produce unique ministry emphases for this church.
Location	The ministry plan shows a secured location and describes why it is the best option for this church plant.

Team	
Home Team	Describes your home team and the anticipated role and involvement in this church plant. Additionally provides analysis of strengths and weaknesses based upon a church planting assessment and Uniquely You results.
Prayer Team	Describes how you will grow and communicate with your prayer team.
Launch Team	Describes people that have joined the launch team, the roles they will fill, the roles remaining to be filled, and a strategy for filling the remaining roles.
Leadership Team	Introduces the people on your leadership team and describes the teams they will be leading.
Post-Launch Team	Gives specific benchmarks and goals for the transition from launch team to post-launch team.

Awareness	
Awareness	Describes activities and strategies for building awareness toward a target goal. Additionally, gives examples of branding and website, and identifies activities already in the community that your church will partner with.
Networking	Describes activities and strategies for building a network toward a target goal. Additionally, identifies community hubs and gatekeepers that they will network with.
Relationships	Describes activities and strategies for building relationships toward a target goal. Additionally, describes how the leader is helping team members to build their relationships.

Systems	
Worship	Describes the desired experience of the public gathering. Additionally, addresses the role of the Holy Spirit in the public gatherings.
Connect	Describes guest experience, guest follow-up, and next steps for your church plant. Additionally gives specific examples or materials used in this system.
Grow	Describes your expected discipleship pathway with special focus on the intentional steps you will take to lead people to a confession of faith and Spirit baptism. Additionally, demonstrates how this system will produce disciplers.
Serve	Describes how you would like people to serve in the church and in the community. Additionally, describes how service will be more than just good works.
Go	Describes the missions architecture you will use to help people pray, go, and give. Additionally, describes unique or out-of-the-box ways you will use to build this system.

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Budget	
Financial	The ministry plan provides a detailed start-up budget that demonstrates the need for funds. Additionally, it includes a first year annual budget with replenishment and missions giving (see details below regarding the missions support plan)*.
Stewardship	The ministry plan details a stewardship plan that includes multiple opportunities to present stewardship and administrative systems to cultivate stewardship.

Maintaining Momentum	
Goals and Evaluation	Sets goals for different areas of the ministry plan. The goals are either integrated into the relevant material or summarized in a separate section. Additionally, the ministry plan highlights evaluation tools that will be used to measure progress toward those goals.
Church Planter Health	Describes how the church planter will utilize coaching to keep learning and maintain organizational momentum. Additionally, address how the church planter will ensure rest and healthy personal relationships.

*New churches and sites must submit a missions support plan to the OCMN director. This plan will be reviewed with the missions director and must be approved before the new church/site can receive any OCMN funding. The plan should cover a three-year period (two-year period for sites) and include the following information:
• Proposed number of US and World Missionaries that will be hosted
• Proposed method for hosting missionaries (addressing core group, lunch with advisory committee, missions emphasis service, etc.)
• Proposed number of missionaries that will be supported monthly and otherwise
• Proposed strategy for building missions giving and support into the culture of the church and congregation